



**GIVE GREATER  
MEANING TO YOUR  
BUSINESS BY FEEDING  
THE POTENTIAL OF  
OUR CHILDREN**

**... to your company's benefit, and  
the benefit of future generations.**



**PENINSULA  
SCHOOL  
FEEDING  
ASSOCIATION**

You can't teach a hungry child



**If your company has values deeper than just conducting business and making a profit, then this opportunity is for you.**

## **HERE ARE THE FACTS:**

- 3 out of 4 children in South Africa go to school hungry every day.
- You cannot teach a hungry child.
- A hungry child will play truant or drop out of school.
- Children cannot grow, develop, learn and achieve without daily nutrition.
- Feeding a child at school is such a simple thing, but it works miracles.
- Children are the basis of our overall future – they must get our attention.
- Poorly developed and poorly educated generations are destructive cycles which must be broken.
- It costs very little to make a major difference to a hungry and malnourished child.

## **HERE IS THE SOLUTION TO THE FACTS:**

Your company can provide disadvantaged children with a nutritious cooked breakfast and lunch each school day. This eliminates hunger and promotes concentration, proper learning and achievement, and paves the way to each child's positive, healthy and successful future.

## **WHAT ARE THE BENEFITS TO YOUR COMPANY?**

- All donations to the Peninsula School Feeding Association will increase your Socio Economic Development points and improve your company's Black Economic Empowerment scorecard.
- Over 75% of your donation will directly benefit Black South African children, thus meeting the criteria as defined in Code Series 700 in the Codes of Good Practice.
- PSFA is a Section 18A registered organisation, therefore all donations are Tax deductible.
- Your donation will allow children to grow to their full potential resulting in productive citizens, who will in turn contribute to South Africa's economy. The children you will be feeding are your future clients.
- Sponsoring feeding at schools makes your business image that of a socially conscious and socially responsible company.

## HOW YOUR COMPANY CAN MAKE A SUBSTANTIAL DIFFERENCE.

**It only costs R570 to provide an underprivileged child with breakfast and lunch while at school for an entire year!**

- Make Peninsula School Feeding Association your 'company charity'.
- Commit to sponsoring the feeding of:
  - A school for a year – you can feed as many children that your budget will allow for.
  - A Class of 30 children at the cost of R17 100 per year.
- Build a School Kitchen to carry your company name.
- Promote the spirit of philanthropy amongst your employees by encouraging payroll giving.
- Meet employee donations Rand for Rand.
- Hold events with proceeds going to the feeding of hungry school children.
- Enter company teams in our annual Blisters for Bread Charity Family Fun Walk.

**100% of your donation will go directly to the feeding of disadvantaged school children.**

## HOW YOU CAN MAKE A DONATION

- Contact our Fundraising Department to discuss which schools have hungry children who need your sponsorship, and also those needing an on-site kitchen.
- Make a secure online donation on our website [www.psfa.org.za](http://www.psfa.org.za)
- EFT or make a deposit directly into our bank account.

**Name of Account** : Peninsula School Feeding Association  
**Bank** : Standard Bank  
**Branch** : Thibault Square  
**Account Number** : 070894159  
**Account Type** : Cheque Account  
**Branch Code** : 020909  
**Swift Code** : SBZA ZA JJ

# THE PENINSULA SCHOOL FEEDING ASSOCIATION

is a registered and trusted non-profit organisation that has since 1958, provided over 1.8 billion nutritious meals to underprivileged school children.

**OUR MISSION** is to combat the prevalence of hunger in children attending schools and other educational institutions, through school feeding and other developmental initiatives.

**OUR VISION** is to reduce hunger in school children.

## OUR AIMS ARE ...

- To reduce short term childhood hunger.
- To increase learner attendance at schools.
- To enhance a child's ability to learn.

**Integrate your company's mission and vision with ours, and join us in the fight against hunger and malnutrition in children.**

## OUR CONTACT DETAILS ARE ...

**Tel** : +27 21 447 6020  
**Fax** : +27 21 447 6047  
**E-mail** : info@psfa.org.za  
**Website address** : www.psfa.org.za  
**Physical address** : 26 Purdey Road, Sheffield  
Business Park, Philippi, 7750  
**Postal address** : P O Box 154, Observatory,  
Cape Town, South Africa, 7935



***"Hunger is not an issue of charity. It is an issue of justice."***

**JACQUES DIOUF**